Ten principles for designing a good Metaverse

A manifesto for Inclusion, Diversity, Equity, Accessibility and Safety in the Metaverse

1 Is open and accessible

2 Is honest and understandable

3 Is safe and secure

4 Is driven by social equity and inclusion

5 Is sustainable

A Good Metaverse

6 Values privacy, ethics and integrity

7 Guarantees data protection and ownership

8 Empowers diversity through self-expression

9 Innovates responsibly

10 Complements the physical world